

# BEN GREEN

## CONTACT

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## EDUCATION

### B.F.A. Industrial Design

University of Wisconsin–Stout,  
2017

## SKILLS

Figma  
Design Systems  
Prototyping  
UX/UI Design  
Team Leadership  
Design Mentorship  
Stakeholder Management

## AI-ASSISTED TOOLBOX

Claude Code CLI  
Figma MCP Skill Assemblies  
Vibecode + Design Workflow  
Replit  
Figma Make

## AGENTIC DEVELOPMENT

React  
Svelte  
Swift (iOS)  
Kotlin (Android)  
Git / GitHub Flow  
VS Code

## Senior Experience Designer • AI Design Process Pioneer

### PROFESSIONAL SUMMARY

Lead UX Designer with 8 years of experience delivering high-impact digital experiences across fintech and consumer hardware. Proven track record leading cross-functional teams, building scalable design systems, and pioneering AI-assisted design-to-development workflows. Coach for designers and writers, with a focus on user-centered outcomes and fast, precise collaboration with engineering.

### EXPERIENCE

#### Lead Product Designer — Transfers

March 2022 — Present

*U.S. Bank*

- Lead a team of experience and content designers delivering money-movement experiences used by millions of customers.
- **Pioneered the team's AI-native Figma handoff** — used Claude Code with the Figma MCP to agentically produce design-to-dev handoff deliverables straight from the system's component libraries, cutting time for production deliverables by 40–70%.
- Oversee and align design work across 4 product teams within a large Money Movement design system.
- Coach 4 junior designers on design thinking, roadmap planning, and stakeholder negotiation.
- Drive design-thinking strategy and advocate for user voice at the organizational level.
- Own Figma library architecture to unify team process and close design-resourcing gaps.

#### Co-founder & Principal Designer

Nov 2025 — Present

*707 Labs, L.L.C.*

- Co-founded a product studio building high-craft web software, partnering directly with a co-founding engineer/architect.
- Lead end-to-end design across concept, prototyping, and production using an AI-accelerated, code-aware design process.
- Set design and brand direction for early-stage products, from systems and identity through shippable UI.

#### Experience Designer / Architect

Sept 2019 — Feb 2022

*U.S. Bank*

- Designed easy-to-use transfer flows, activity feeds, and recipient management systems.
- Translated moderated user research findings into iterative design improvements.
- Contributed reusable patterns and components to a large, maturing design system.
- Collaborated closely with design, development, accessibility, and content partners in an agile environment.

#### Industrial & UX Designer

Jan 2018 — Sept 2019

*Subzero Group Inc.*

- Designed and ideated UI, UX, and industrial design concepts for next-generation luxury kitchen appliances.
- Partnered with the design team to define interaction elements within a GUI environment.
- Developed detailed wireframes and supporting UI documentation.
- Created product renderings to support development and stakeholder reviews.